

## **Assignment 07: Final Design Development, Package and Presentation**

### **By Friday, March 12:**

Your group and individual designs, drawings and model should be 90% complete, and you should have draft layouts of your posters/book pages using the given template.

By the beginning of class, a Powerpoint slide showing the essence of your group's design (e.g. circulation, building and open space massing) and team concept name, using a provided template, and a short paragraph describing your group's approach (for oral presentation).

We will ask for three volunteers to give the orientation presentation for the final review.

### **Sunday, March 14: Design and Drawings Complete**

Final poster layouts, printed using provided template (enlarged scale of book pages, approx. triple size; keeping in mind appropriate font sizes for the enlargement) and model. Your posters should be printed by 11 pm Sunday night. We will provide a budget for your printing expenses in Architecture and Gould Hall. Each group has a budget of \$100 in plotting expenses.

*We will retain your enlarged drawings for neighborhood use; print an extra copy if you wish to keep one.*

### **For Monday, March 15:**

#### **FINAL PROJECT REVIEW 9:00-1:00**

Set up at 8 am; pin-up at 8:30 a.m; be pinned up by 8:45.

*We'll ask for you to bring and set up food.*

**Final Products, in digital and hard copy format. All digital files including original Indesign book layout pages, linked graphics, and a pdf: Due no later than Wednesday, March 17th.**

#### Overall Group concepts

##### **Two facing pages with:**

- Your **area plan drawings and diagrams with labels and/or legends, and narrative** support (e.g. goals)
- A **key** that indicates where the pair projects are located
- An **evaluation** of the projected sustainability benefits that your team's design would yield, identifying the metric systems that you have developed or are using (e.g. Green Factor, Living Building, etc.). You may also want to quantify pedestrian use /quality criteria measures.
- **Book pages** with the above items arranged in a layout according to given guidelines.

#### Pair Team designs

##### **Two facing pages with:**

- **Diagrams of existing conditions / data** that are key influences on your site and on your design responses (we will put most of the analysis up front, so no need to repeat general conditions on your pages).
- Your **DESIGN CONCEPT AND PROGRAM** (expressed in narrative and possibly diagram)
- A **SCHEMATIC LONG-RANGE PLAN**, drawn and rendered compellingly, using line weight and color to express the qualities of the site. Be sure to include contours, PEOPLE, bikes, vehicles, etc. that **bring the plan to life**. Include **shadows** to give it three-dimensionality. Show what buildings are **EXISTING** and which are being **RETAINED** (use dashed lines or other graphic means) or **DEMOLISHED**. Include a **graphic scale** and **north arrow** (we may standardize these) and either show where sections are cut, or use separate diagrams for this.

- **SECTIONS** to show the topography, vertical relationships, layers and levels. Sections need to be drawn to scale and with scale elements such as people, vehicles, etc. Bring these to life and give them a solid base. Include a graphic scale.
- **DIAGRAMS** that help to explain and support your design proposal. These can be plan, section, axonometric, 3-D sketch-up, etc.
- **DIAGRAM(S)** that show how your project relates to the larger context (as needed)
- **3-D IMAGES** that illustrate what you're envisioning. Include **a beautiful drawing of what it is like to be *in your space at night***, or at a particular time/weather/season.
- **A MODEL of your space, or a portion of it.** Consider **photographing your model** to create a **perspective** or **birdseye** and putting it in your presentation.
- **A detail that** will support the use and character of your design. Use as many drawings as you need to explain the detail and its materiality. Consider adding a **materials palette** for your design.
- Indication/illustration of at least 3 **QUICK WINS** that can be implemented in the near term.
- Your **BOOK PAGES** with the above items arranged in a layout according to given guidelines. Include **concise narrative and labels** that describe your design proposals. (didn't we say that?)

**Consider:**

- How does it satisfy the 12 quality criteria and ideas of proximity and diversity? **WHAT IS THE LIFE?**
- How does it achieve ecological objectives?
- How does it address the historic integrity and character of the district?
- What design language is helping to develop the concept?
- How do you think of this site in 5 years and in 50 years?
- **Do the drawings and narrative clearly communicate on their own? PLAN AND CHOOSE DRAWINGS WISELY!**