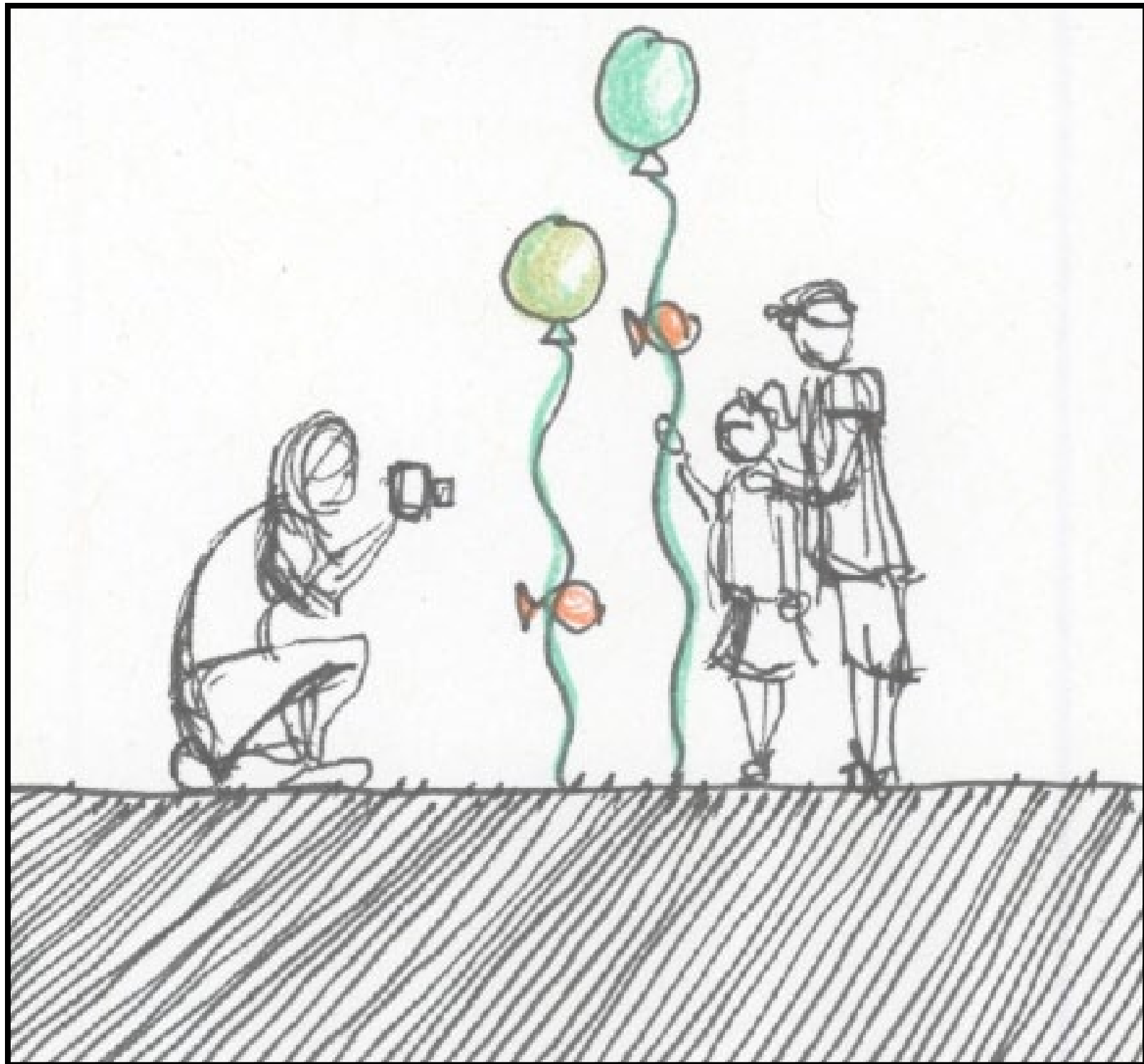
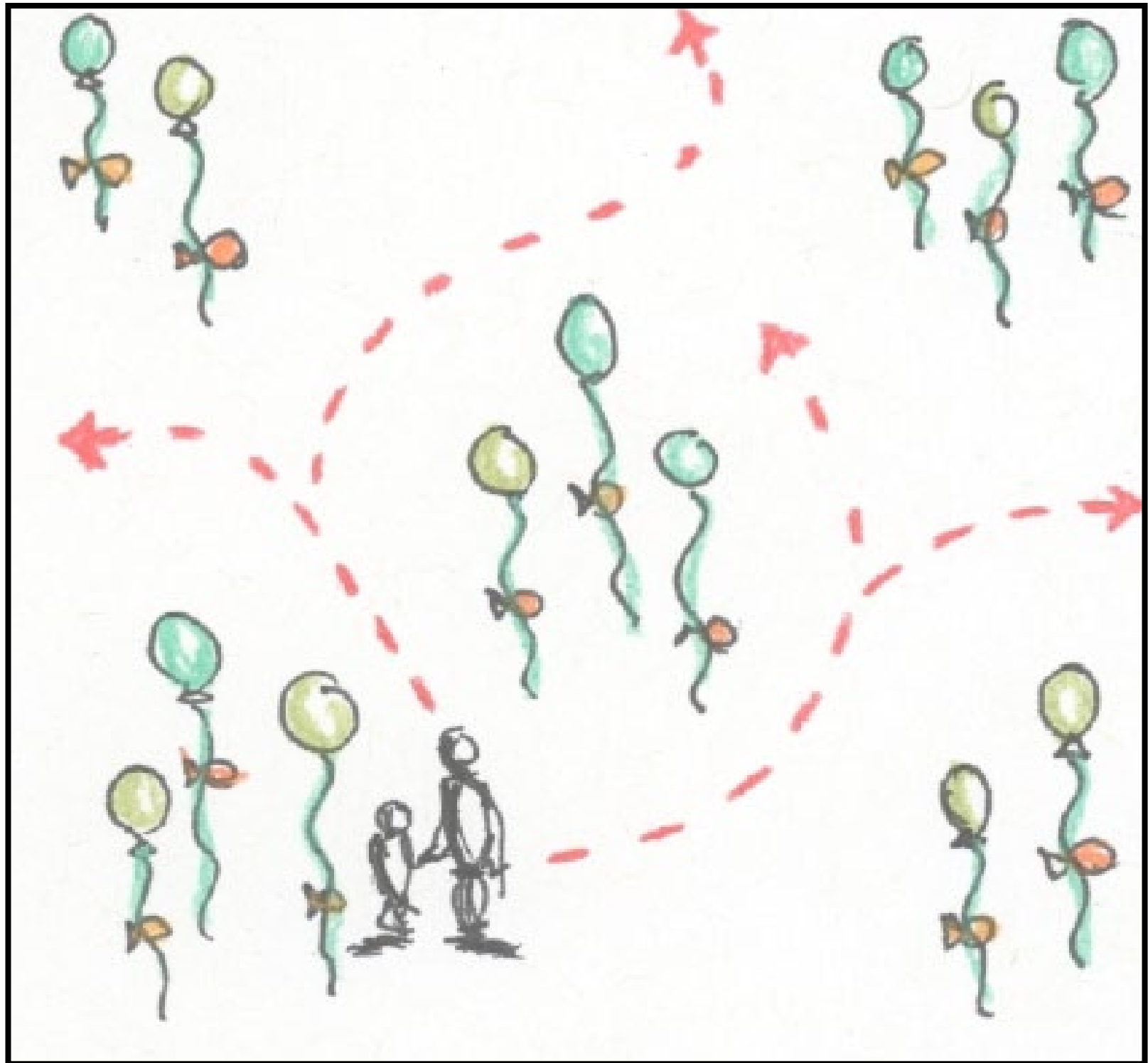


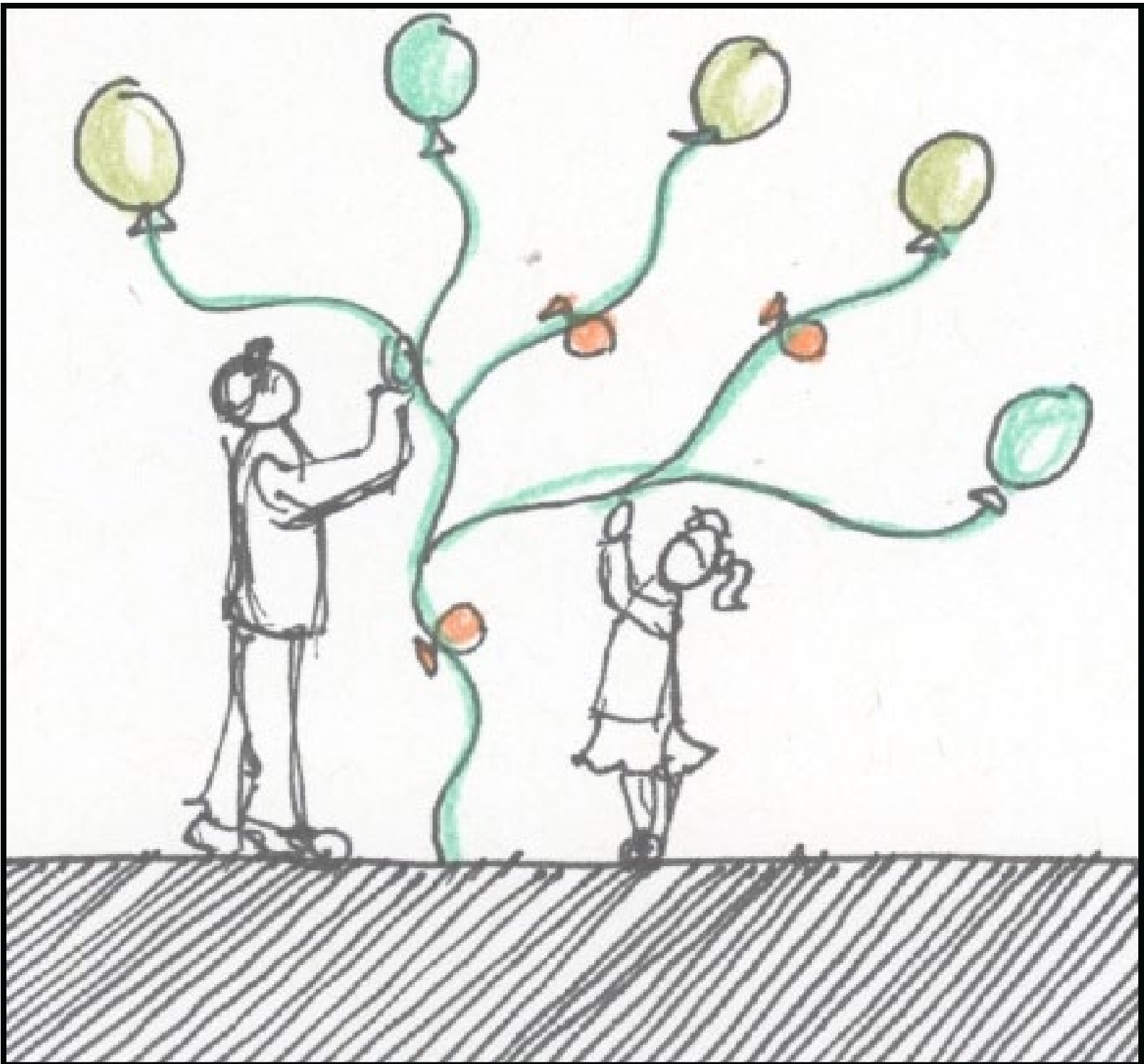
# EXPECTED OUTCOMES



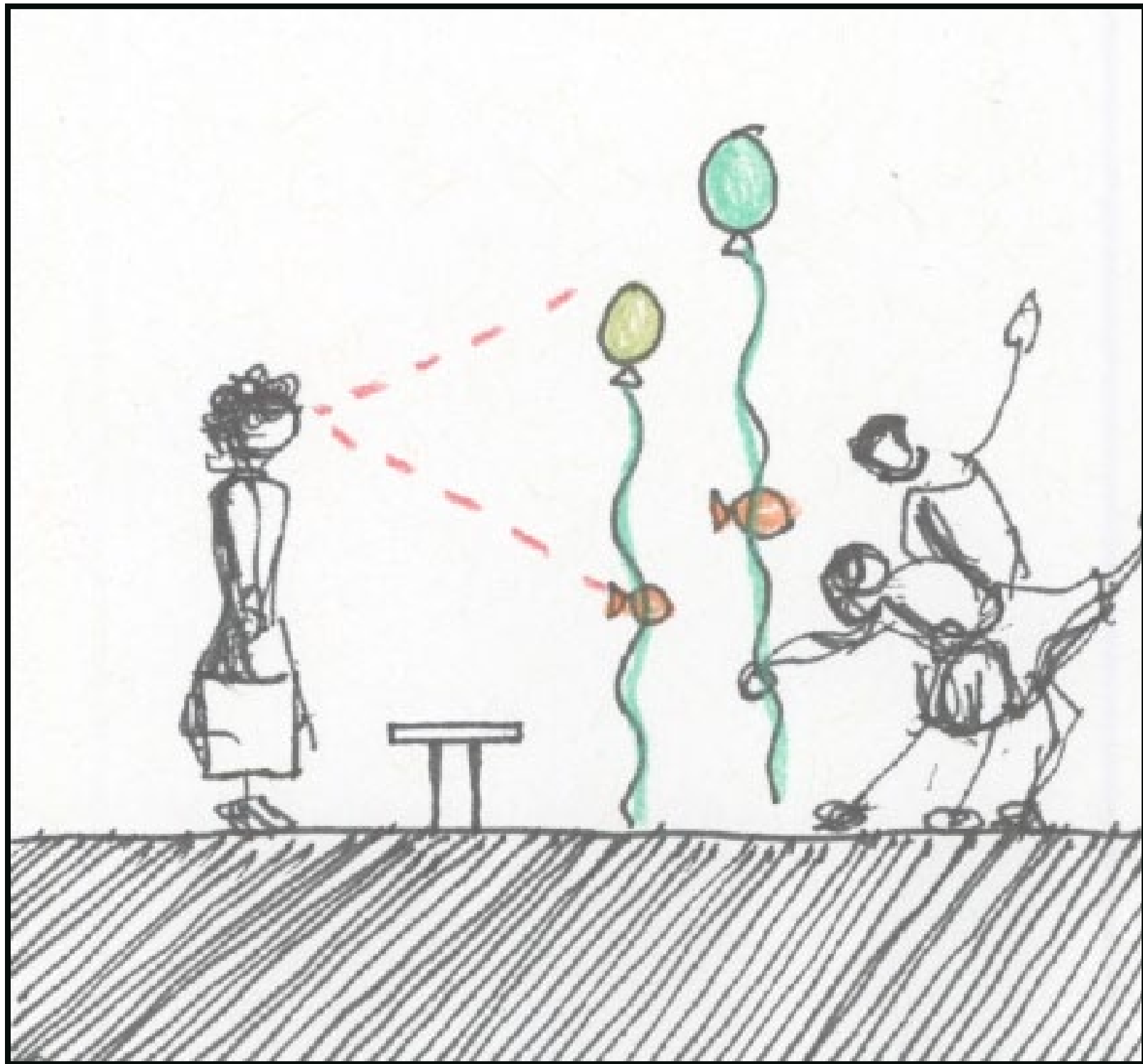
Take Pictures



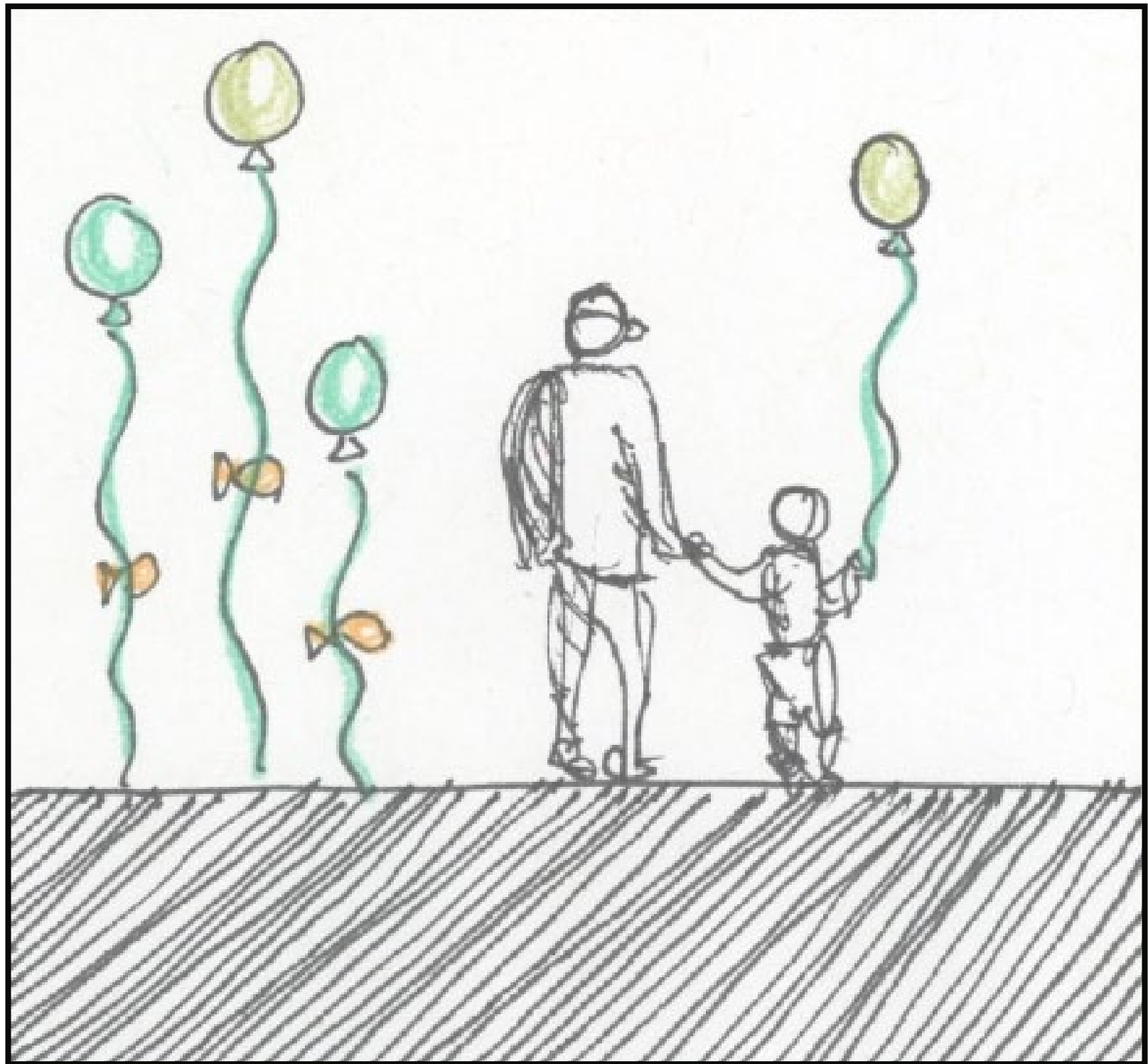
Explore



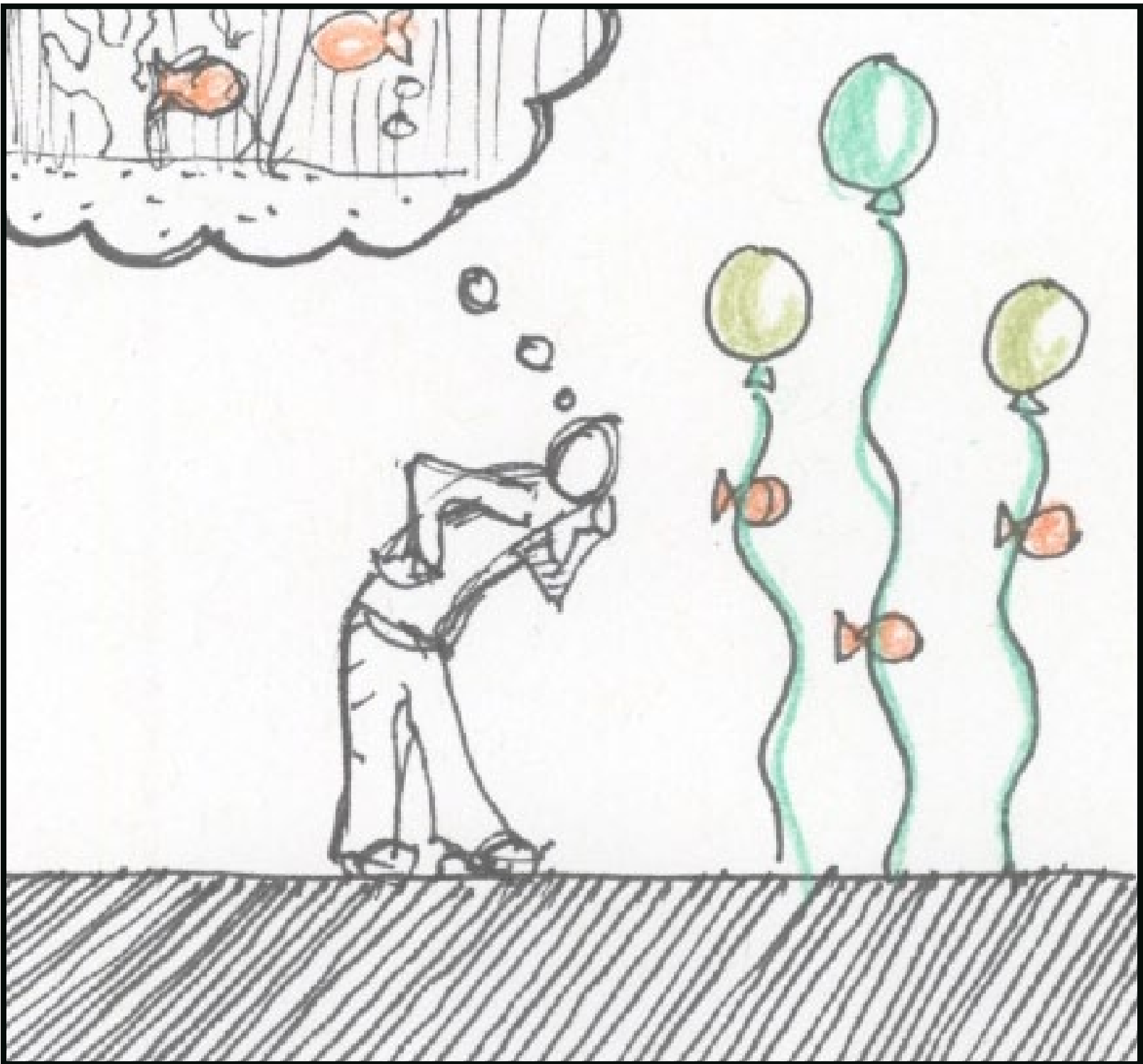
Build & Create



Watch



Take Away



Learn



# ACTUAL OUTCOMES



Take Pictures



Explore



Build & Create



Watch



Take Away



Learn



# UNEXPECTED OUTCOMES



Poke



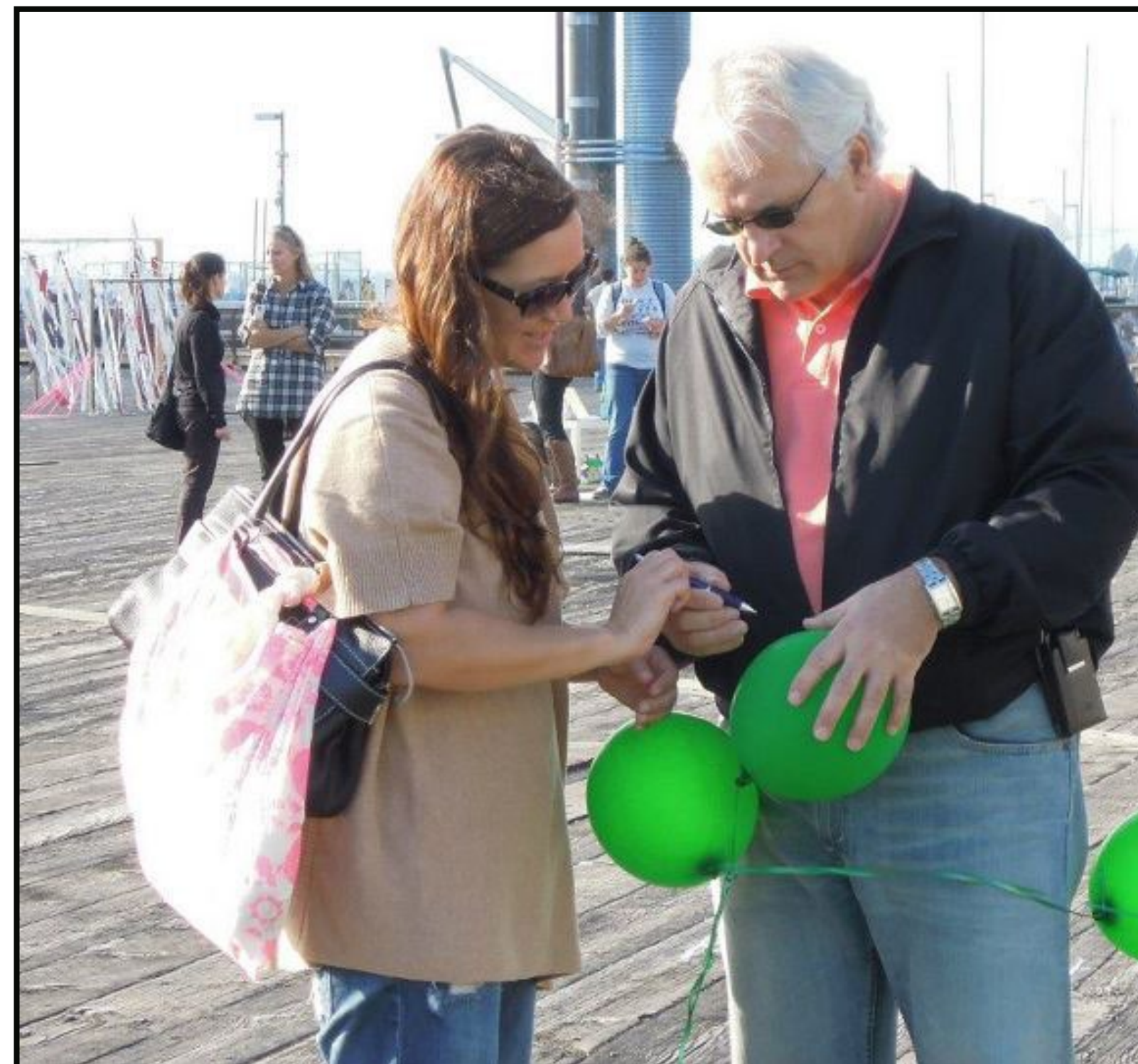
Wheel



Wed



Float



Write



Tangle





# SUBMERGE

A temporary installation on the Seattle waterfront  
10.8.2011

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Yingju Yeh

## CONTEXT

Through the use of temporary installations, Pier 62/63 was transformed for a day into a playful public space. Visitors considered their relationship with the waterfront while interacting with the projects.

The intent of “Submerge” was to evoke the experience of being underwater in Puget Sound and re-connect visitors to the larger ecosystem in which they live. Using the pier as a free venue, visitors didn’t have to pay to learn about life at the water’s edge.... an important concept that can be part of the future waterfront redesign.

## THE INSTALLATION

A kelp and eelgrass forest was recreated using a field of helium-filled green balloons; schools of “informational” fish were decorated with facts about waterfront history and ecology and attached to the balloons for people to read.

## ONSITE OBSERVATIONS

Behaviors below are listed from the most frequent to least frequent activities observed.

### Adults:

- photographing the installation/themselves/others within the balloon field
- watching others play in the balloons
- wandering through & exploring the installation
- reading the fish
- chatting with others on the fringe of the installation
- asking students questions about the installation

### Children:

- running and jumping through the balloons
- playing with individual balloons
- posing for pictures
- picking up, inspecting, and sometimes reading fish
- asking questions

### Other observations:

- The project was accessible to all - at least 2 individual in wheelchairs explored the field of balloons; children and elderly individuals alike came to play
- The installation appeared to provide a source of conversation for strangers
- There were lots of smiles of delight (my interpretation)!
- “Feels like we’re underwater!”

