

Assignment 07: Final Design Development, Package and Presentation

By Wednesday, Nov. 26:

Your group and individual designs, drawings and model should be 80-90% complete, and you should have draft layouts (with at least cartoon placeholders) of your book pages/posters, using the given template.

For Monday, Dec. 1: Review with Louise

Be prepared to present your group and individual designs to Louise. Some of the groups will go on Monday, and the others on Wednesday and possibly Tuesday.

Friday, Dec. 5: Design and Drawings Complete

Digital files of all final drawings to the Powerpoint team, with draft page layouts containing final narrative. Each team selects one team leader to assemble powerpoint. Powerpoint team meet with Nancy and Kathryn to discuss final presentation to SDOT.

For Monday, Dec. 8:

Powerpoint and final page layouts, printed (possibly enlarged scale of book pages) and model: by 10 am

We will be presenting highlights of your work to City of Seattle Interdepartmental teams from SDOT and DPD. Our current presentation schedule is this:

1:30 pm arrival

2 pm Brief studio overview

2:15 – 3:15 pm Each group presents their overall plan with highlights of the individual plans, with time for a few questions after each. Because the group will be large we'll be using Powerpoint.

3:15 – 4:00 pm Open House with each student by his/her drawings & model for individual questions.

Final Products, in digital and hard copy format. All digital files including original Indesign book layout pages, linked graphics, and a pdf: Due no later than Wednesday, Dec 10th

Your **BOOK PAGES** with the items below arranged in a layout according to given guidelines. Include **concise narrative and labels** that describe your design proposals.

Overall concepts

Two facing pages with:

- Your **Diagrams conceptual drawing with labels and/or legend, and narrative** support (e.g. goals)
- A **key** that indicates where the individual projects are located
- An **evaluation** of the projected sustainability benefits that your team's design would yield, identifying the metric systems that you have developed or are using (e.g. Green Factor, Living Building). You may also want to quantify pedestrian use /quality measures.

Individual designs:

Two facing pages with:

- **Diagrams of existing conditions / data** that are key influences on your site and on your design responses (we will put most of the analysis up front, so no need to repeat general conditions on your pages).
- Your **DESIGN CONCEPT AND PROGRAM** (expressed in narrative and possibly diagram)
- A **SCHEMATIC PLAN**, drawn and rendered compellingly, using line weight and color to express the qualities of the site. Be sure to include contours, PEOPLE, bikes, vehicles, etc. that **bring the plan to life**. Include **shadows** to give it three-dimensionality. Include a **graphic scale** and **north arrow** (we may standardize these) and either show where sections are cut, or use separate diagrams for this.

- **SECTIONS** to show the topography, vertical relationships, layers and levels. Sections need to be drawn to scale and with scale elements such as people, vehicles, etc. Bring these to life and give them a solid base. Include a graphic scale.
- **DIAGRAMS** that help to explain and support your design proposal. These can be plan, section, axonometric, 3-D sketch-up, etc.
- **DIAGRAM(S)** that show how your project relates to the larger context (as needed)
- **3-D IMAGES** that illustrate what you're envisioning. Include **a beautiful drawing of what it is like to be in your space at night**, or at a particular time/weather/season.
- **A MODEL of your space, or a portion of it.** Consider **photographing your model** to create a **perspective** or **birdseye** and putting it in your presentation.
- **A detail that** will support the use and character of your design. Use as many drawings as you need to explain the detail and it's materiality.
- Consider adding a **materials palette** for your design.

Consider:

- How does it satisfy the 12 quality criteria? WHAT IS THE LIFE?
- How does it achieve ecological objectives?
- How does it address the historic integrity and character of the district?
- What design language is helping to develop the concept?
- Do the drawings and narrative clearly communicate on their own?