LARCH 504 | Arch 503 Landscape Urbanism Studio | Fall 2008
Rottle + Merlino + Stenning
Public Spaces, Public Life for South Downtown

Assignment 04_Individual Concepts
• **3 by three**
• **6 times one**
• **1 of one**

For Wednesday – in class: 3 by three
Due: Pin up at 5 pm
Select three sites you're interested in developing in more detail. **For each site, diagram at least three alternative concepts.**   Spend no more than 10-15 minutes per concept.

This is a rapid exercise in generating ideas and exploring conceptual alternatives, so keep your approach light, intuitive and quick. Work at a scale that will allow quick conceptual design—at least 1" = 20', up to 1"= 50'. The drawing should fit on 12" tracing paper.

We suggest that you tear three sheets of trace of equal size for each site, so that your products are neat and comparable. Use materials that stimulate your creativity --ink on trace, colored pencils, markers, soft pencil….

Give each one a **name**.   Organize them on a sheet of paper or on the wall.

For this Friday, October 10:   6 times one
Due: 1:30 pm
Pick one site that you're interested in developing.
Generate **6 alternative concepts** for that site, and express them in illustrative diagrams. Follow the suggestions given above.
Consider:
- What activities, facilities, and qualities should it have (programmatic elements)?
- How does it relate to the larger context?
- What structural approaches are desired?
Express those qualities in your diagrams.
Give each concept a **name**. Organize them on a sheet or on the wall.

For next Wednesday, October 15:   1 of one
Due: 1:30 pm
Develop one concept for one site of your choice. Develop this in more detail and at a larger scale than for Friday's exercise (bumping up the scale will allow/demand more considerations).
Consider, in addition to the above:
- How would it satisfy the 12 quality criteria?
- How would it earn Green Factor points, or achieve other ecological objectives?
- How does it address the historic integrity and character of the district?
- What design language will help you to develop the concept?
Consider your overall group concept—how does your concept fit in? How does it build on the team concept? Where does it deviate, suggesting a shift in the group's concept? Meet with your group at least once on Monday to see how it fits in and to get peer feedback on your concepts.

Give your concept a name. Draw it compellingly, but on trace, kept loose and at the concept level.

Please present an **updated/changed/shifted version of your group concept plan** to pin up next to each individual design. Present your individual concept in the context of your group's overall concept, noting its relationship to that idea.

We will pin up at 1:30 pm on Wed. in studio for peer review critiques.