

Project 10_ Final Review and Art Walk Exhibit



Night Perspective, Bill Estes

Project 10: Design Development, Production, Presentation, Final Review and Exhibit

- Nov. 18 Storyboard for Review and Exhibit
- Nov. 25 08: Temporal Invitations
- Dec. 02 Preliminary Pin-up, Models
- Dec. 07 Last Day to Print
- Dec. 08 Mounting Party
- Dec. 09 Final Review
- Dec. 11 Final Book Pages printed (11 x 17), submitted; files archived

"every detail in a city must reflect that human beings are sacred... each detail!"

- Enrique Penalosa,

<u>Date</u>	<u>Activity/Products</u>
Nov. 18	Layout proposals for your book pages/posters/exhibit in sketched thumbnails in InDesign. Identify drawings you will include, including shape and scale, and how they will fit on the book template. (You may also wish to include photos of your model; plan for this in your layout.)
Nov. 22	Production, Editing, Communication
Nov. 25	Pin-up of Temporal Invitation Drawings
Dec. 02	Drafts of Strategic Design Drawings, Preliminary Model. Show final strategic diagrams/plans and sections / birdseyes / perspectives etc. that you have developed to convey your designs, laid out on in the supplied Template. In your drawings be sure to show people (and other species) using the site.
Dec. 07	Composing and editing, verbal and visual, presentations for evocative and concise clarity. Final posters should follow the final book template, enlarged to the specified ratio of 2.5.
Dec. 08	FINISH PLOTTING BY 2pm on THIS DATE

Dec. 09 Mon **Final Review noon-3:30pm (Be at 12th Ave. Arts, Upstairs Meeting Room)**
We should get vans – 2? Leave at 11:30.

Presentation Guidance. Your presentation materials could include:

- **Diagrams:** indicating relationships to region, city and district context and goals
- **Diagrams:** of existing conditions that are *key influences* on your site and on your design responses
- **Diagrams / Description:** Design Goals / Concept/Parti and Program showing how the design addresses your Goals
- **Site Schematic PLANS** at appropriate scale to show SITE and SPECIES (human) scales, drawn and rendered compellingly, using line weight and color to express the qualities of the site. Be sure to include labels, contours, PEOPLE, bikes, vehicles, etc. that **bring the plan to life**. Include **shadows** to give it three-dimensionality. Include a **graphic scale** and **north arrow** and either show where sections are cut, or use separate diagrams for this. Your schematic plan scales will differ, but should be **at least 1" = 20'** to show adequate detail.
- **Site Schematic SECTIONS** to show the topography, vertical relationships, layers and levels at SITE and HUMAN Scales. Sections need to be drawn to scale and with scale elements such as people, vehicles, etc. Bring these to life and give them a solid base; show relevant underground design. Be sure to label and include a graphic scale.
- **3-D MODEL of your project site.** Consider **photographing your physical model** to create a **perspective or bird's eye** to include in your presentation, and /or a Rhino model of your site detail area.
- **3-D /PERSPECTIVE IMAGES** that illustrate character and material. Include a **compelling drawing of what it is like to be in your space at night**, or at a particular **time/weather/season**.
- **DETAIL Sections** that will support the use and character of your design, and shows materiality, construction language, and structural systems (as appropriate to your discipline). Consider adding a materials and/or plants palette **for your design**.
- **OTHER ITEMS YOU MAY USE: DIAGRAMS; ILLUSTRATION OF SITE OVER TIME; DIAGRAMS OF DIFFERENT USES / EVENTS; DIAGRAMS OF STORMWATER STRATEGIES, ETC.**

DUE Wed - **Packaged InDesign Files (all linked graphics + spread PDFs) of your book pages uploaded to the Google Drive Folder**

Dec. 11
12:00 Noon - **Prints of your book spreads on 11x17 at actual size**
(*PRINTED MATERIALS SHOULD BE NEATLY STACKED ON GROUP TABLE IN STUDIO*)

Some questions to consider when developing your design and drawing package:

- Think back to our *life-space-building* exercise. How does your design support the needs of different types of individuals and groups?
- How does it satisfy – and expand -- the *12 quality criteria* for good public space?
- How does it address the *cultural, social and ecological functions* of the district and city?
- What *design language* is helping to develop and unify the concept?
- How does *human scale* and *human use* read through your design?
- Can you estimate the quantify of water that your design is managing?
- Do the drawings and narrative clearly *communicate on their own*? [Plan and choose drawings wisely.]
- Also consider how the development of a well-conceived *detail* might influence the overall scheme, repeated through your design as a unifying element (i.e. paving, lighting, building tectonic, bench, wall, wayfinding, art, etc.). Use this detail development as an opportunity to explore materials and materiality, and help to generate activity, life, action, art, humor, etc. in your site.