

**Cultivating the Community Commons:
Climate, Culture, and Craft**
Scan I Design Master Studio, Autumn 2015 [Larch 501/Arch503]



Sydhavn School, Copenhagen JJW Architects and PK3 Landscape Architects

Project 08: Production, Presentation and Final Review

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| Nov. 23 | Book Page Layout Review |
| Nov. 25 | Book Page Storyboard, Schedule and Layout |
| Dec. 04 | Group Plans and Sections |
| Dec. 13 | Last Day to Print |
| Dec. 14 | Final Review |
| Dec. 16 | Final Book Pages Due, Printed 100% and Uploaded |

"every detail in a city must reflect that human beings are sacred... each detail!"
- Enrique Penalosa, quoted in *Happy City, Transforming Our Lives Through Urban Design*

| Date | Activity/Products |
|-----------------------------|---|
| Nov. 23 | Layout proposals for your book pages/posters in sketched thumbnails in InDesign. Identify drawings you will include, including shape and scale. Include both Group (revisions) and individuals' spreads. Each group/whole site project presentation is allocated 2 spreads and each individual a maximum of 4 spreads. |
| Dec. 04 | Drafts of Strategic Group Plans and Sections. In a group pin-up show final strategic plans and sections for your group's plan, suggested 1" = 20' for the plan and larger for the sections. Show people (and other species) using the site. |
| Nov. 23- Dec. 13 | Production, Editing, Communication Composing and editing, verbal and visual, presentations for evocative and concise clarity. |
| Dec. 13 | PRINT BY DEC. 13. |

Monday Dec. 14 Final Review 1:00 - 5:00 Gould Court

Printed Boards (which are book pages at 250%)

Presentation drawings composed on book page templates, adjusted to be presented at 2.5 x book scale (*book spreads are 7" x 18" so each spread will print at 17.5 x 45, landscape format; position these so that you can fit up to four on a 36" x 100" board without trimming much*). Be sure that your images are high enough quality to read well at the x2.5 scale. Your pages could include:

- **Diagrams - group:** indicating relationships to region, city and district context and goals
- **Diagrams - group:** of existing conditions that are key influences on your site and on your design responses (we will put most of the general analysis up front, so no need to repeat general conditions on your book pages)
- **Diagrams / Description - group and project based:** Design Goals, Concept/Parti and Program including showing analysis of if/how your design satisfies the Gehl 15 Quality Criteria and the ILFI Living Community Challenge, and for Architecture students, other considerations required for the Comprehensive studio.
- **Precedents** and best practices - photographs and diagrams
- **Site Schematic PLANS, group and project** - at appropriate scale to show SITE and SPECIES (human) scales, drawn and rendered compellingly, using line weight and color to express the qualities of the site. Be sure to include labels, contours, PEOPLE, bikes, vehicles, etc. that **bring the plan to life**. Include **shadows** to give it three-dimensionality. Include a **graphic scale** and **north arrow** (we may standardize these) and either show where sections are cut, or use separate diagrams for this. Your schematic plan should likely be at least 1" = 20' to show adequate detail.
- **Site Schematic SECTIONS** to show the topography, vertical relationships, layers and levels at SITE and HUMAN Scales. Sections need to be drawn to scale and with scale elements such as people, vehicles, etc. Bring these to life and give them a solid base. Be sure to label and include a graphic scale.
- **3-D MODEL - group: of your project site @ 1" = 20'.** Consider **photographing your physical model** to create a **perspective** or **bird's eye** to include in your presentation, and /or a Rhino model of your site detail area.

- **3-D / PERSPECTIVE IMAGES** that illustrate character and material. Include a **compelling drawing of what it is like to be *in your space at night***, or at a particular **time/weather/season**.
- **DETAIL Sections** that **will support the use and character of your design, and shows materiality, construction language, and structural systems (as appropriate to your discipline)**. Consider adding a materials and/or plants palette **for your design**.
- **METRICS** A graphic **evaluation** of the projected benefits that your design would yield, such as Gehl Quality, ILFI Living Community, Comprehensive Criteria, and Street Edge Design Criteria
- **OTHER ITEMS YOU MAY USE: DIAGRAMS; ILLUSTRATION OF SITE OVER TIME; DIAGRAMS OF DIFFERENT USES / EVENTS; DIAGRAMS OF SUSTAINABLE SYSTEMS, ETC.**

Wednesday - InDesign Spreads and Linked Files, plus PDFs of spreads uploaded to the Google Drive
Dec. 16 Folder and Landscape Architecture or Architecture Archives
12:00 Noon - **Prints of all book pages at book scale, with final edits incorporated**
 - Your enlarged printed posters
(PRINTED MATERIALS SHOULD BE NEATLY STACKED ON GROUP TABLE IN STUDIO)

Consider these questions when developing your design and drawing package:

- How will your project, or in combination with others, contribute to overall environmental, social and economic performance of the district?
- Think back to our life-space-building exercise. How does your design support the needs of different types of individuals and groups?
- How does it satisfy the 15 quality criteria for good public space?
- How would it achieve ecological objectives, e.g. storm water and habitat?
- How does it address the historic and cultural qualities, and social functions of the district?
- What design language is helping to develop the concept?
- How does your design relate to district, the larger city and regional contexts?
- How does the human scale read through your design?
- How will the site change over time?
- Do the drawings and narrative clearly communicate on their own? [Plan and choose drawings wisely.]
- Also consider how the development of a well-conceived detail might influence the overall scheme, repeated through your design as a unifying element (i.e. paving, lighting, building tectonic, bench, wall, wayfinding, art, etc.). Use this detail development as an opportunity to explore materials and materiality, and help to generate activity, life, action, art, humor, etc. in your site.